



Communications Consultant

3 September 2019

Horizon Institute is looking to hire a professional with excellent writing and communications skills to work as a communications consultant. The consultant is expected to expand and enhance the communications and visibility aspects of Horizon's work within Somaliland, regionally and internationally.

Period: 3 to 6 months (with the possibility of extension);

Start Date: 1 November 2019 and if possible earlier;

Location: Nairobi, Kenya (with travel to Somaliland). We will also consider outstanding applicants who can work remotely, either on a full-time or part-time basis;

Salary and Benefits: Horizon offers competitive rates with regard to remuneration and benefits. A return flight to Nairobi will be provided and all travel related to work will be covered.

Application Deadline: Friday, 20 September 2019

About Horizon Institute

Horizon Institute is an NGO, based in Hargeisa, Somaliland and Nairobi, Kenya. Horizon assists government, private sector and not-for-profit institutions to create and take advantage of development and capacity building opportunities by applying a collaborative approach that brings together national and international expertise. Our work lies at the intersection of human rights, institution building and locally driven development. We are also dedicated to ensuring that local knowledge and opinions take precedent in the design and implementation of the international development assistance programs we manage. We believe that leveraging local knowledge and prioritising human rights and the rule of law is key to strengthening governments and institutions, and moving communities from fragility to stability.

See our website for more details on what we do and how we work:
<https://www.thehorizoninstitute.org/about/>

6th Floor Omar Hashi Building, Hargeisa, Somaliland | +252 523 603 +252 (0) 633 751 063

P.O. Box 691-00621 Nairobi, Kenya | +254 (0) 20 4180 222 +254 (0) 713 773 420

www.thehorizoninstitute.org | info@thehorizoninstitute.org

Role and Responsibilities

The consultant will be expected to work on the improvement or development of the following:

- Newsletters and press releases;
- Blogs;
- Social media content, including photos, text and videos;
- Editing and adjusting website content;
- Marketing and public relations.

Qualifications

We are looking for candidates who are motivated, creative and able to work with minimal supervision. Applicants should be interested in human rights and issues related to justice and be passionate about improving people's lives. They should also have:

- Excellent written English;
- At least 1+ year experience in Mass Communication or a related field;
- Bachelor's degree in Mass Communication, Journalism, English, Creative Writing or a related field;
- Experience and interest in social media development and engagement;
- Experience in working with a content management system;
- Ability to research and learn about a wide range of topics.

Desired

- An understanding of law or a background in law and human rights;
- Simple website design/development abilities;
- Good public relations skills.

Skills

- Proven teamwork in communications and organizational skills;
- Ability to work well with a tight schedule and to meet deadlines;
- An open mind;
- Highly creative.

Qualified and interested candidates should submit an application to recruitment@thehorizoninstitute.org with the subject heading "Communications Consultant" by 20th September 2019, enclosing a one-page cover letter and a CV.

Only shortlisted candidates will be contacted.